Veterinary Ireland

After being redesigned and re-launched in January of 2009, the response we received from the Veterinary Ireland website, has gone from strength to strength and www.veterinaryireland.ie reached an impressive 1,000,000 hits in 2009.

Any business wishing to reach veterinary professionals should consider the below:

Veterinary Ireland is the number one professional body representing vets in Ireland.

- The website attracts, on average, 86,000 hits per month from over 2,500 unique visitors.
- Each advertising button connects the user directly to your own URL.
- Each advertising button will appear on every page of the website.
- The website features a password protected members-only area allowing the advertisement of POM's.
- We have a design team available to you should you require their use in making up an advertising button.

To celebrate reaching one million hits in 2009, any advertisements placed on the www.veterinaryireland.ie website will also be placed free of charge on the *Irish Veterinary Journal* website www.irishveterinaryjournal.com

For more information on website advertising, please contact Lynda Gray at:
lynda@ifpmedia.com

or Anna Dougas at: anna@ifpmedia.com

Phone: 01 289 3305

ADVERTISEMENT COSTS

(Based on standard 140px width x 140px height size button)

Duration	3 months	6 months	12 months
Rate in €	790	1,495	2,750